



PRESENTATION 2026



Connect-Transact-

Flourish

App.FlorasTrade.co.za



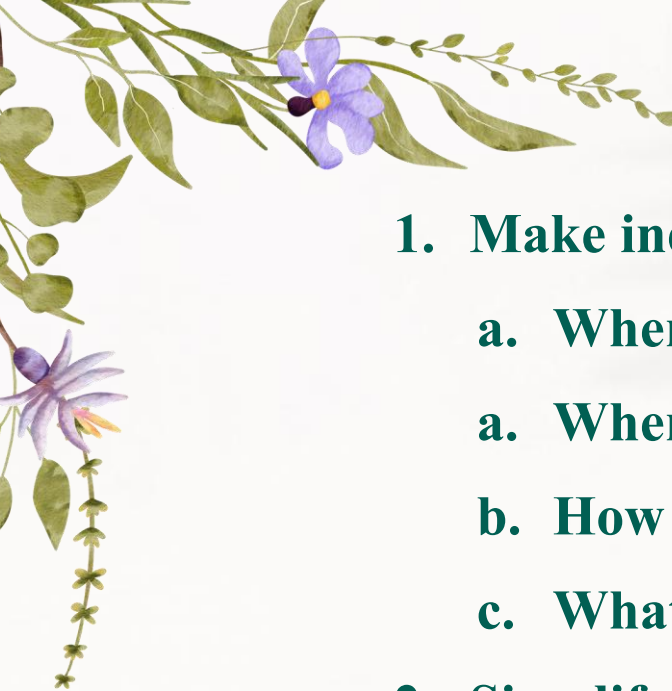
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Our Journey

- 1.Started 2022, partnered with FreshMark Systems**
 - 2.November 2025 - Commenced live testing**
 - 3.March 2026 - Active launch**
 - 4.Registered Producers & Buyers**
 - a. Producers >50**
 - b. Buyers >130**
 - 5.Tried and tested logistics**
 - 6.Registered Credit Provider with NCR**
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Our Vision

1. **Make industry information available**
 - a. **Where is the product?**
 - a. **Where is the buyer?**
 - b. **How do I get it there?**
 - c. **What should the price be?**
 2. **Simplify the way we do business**
 3. **Reduce administrative tasks**
 4. **Combine volume and streamline logistics**
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Producer Benefits

1. **Product catalogue**
 - a. Simple & quick
 2. **Administration hugely reduced**
 - a. Delivery notes, invoices, labels
 - b. One debtor, many buyers
 3. **Production (Packhouse) Management**
 - a. Accept, Allocate and Dispatch
 4. **Logistic management - Multi leg routes**
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Buyer Benefits

1. **Order in one place across Producers**
 - a. Simple & Quick
 - b. Cash or Credit
 - c. One creditor, many producers
 2. **Landed Price**
 3. **Wishlist - Notification of stock**
 4. **Buying from known Producer**
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The slide features decorative floral illustrations in the corners. The top-left corner shows a cluster of white and yellow flowers with green leaves. The top-right corner has a pink flower with a yellow center and green leaves. The bottom-left corner displays a pink flower with a yellow center and green leaves. The bottom-right corner shows a white flower with a yellow center and green leaves.

What the future holds...

1.Producer module

2.Auction function

3.Additional logistics

4.WhatsApp integration for messaging

5.Provider rating

6.Last mile delivery to Buyers



Speak to us...

Application

- [App.FloraTrade.co.za](https://www.App.FloraTrade.co.za)

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