



11 April 2016

Lynn Hoffman
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Dear Ms Hoffman

IMPLEMENTATION OF STATUTORY MEASURES ON FYNBOS PRODUCTS EXPORTED

Cape Flora SA's (CFSA) letter dated 5 October 2015, refers.

On 4 April 2016, the Minister for Agriculture, Forestry and Fisheries approved the following statutory measures on the export volumes of cultivated fynbos products as requested by the industry, for a four-year period.

a) **Section 15 of the MAP Act:** Payment of levies

	Previous (expired) levy	2015/16	2016/17	2017/18	2018/19
Standard export carton (S14)	R2,00	R1,85	R1,96	R2,08	R2,20

b) **Section 18 of the MAP Act:** Keeping records & rendering returns

c) **Section 19 of the MAP Act:** Registration

The Minister also approved that the levy income for the four-year financial period be spent as follows:

- that 70% of levy income be spent on functions such as research & development and statistics & information, at least 20% on transformation, in line with the NAMC's new guidelines, and less than 10% on administration;
- that levies be accounted for, in a manner and to the extent acceptable to the Auditor General, separately from any other funds or assets under the control of CFSA, and be audited by the Auditor General;
- that after the lapsing of the levy, any surplus funds only be utilised after the approval of the Minister was obtained;
- that CFSA develops and maintain a database of black role players and their market share in order to monitor the progress of transformation in the fynbos industry; and
- that the NAMC has observer status on CFSA's Board of Directors to ensure compliance with the original intent of the application.

The relevant notices will be published in the Government Gazette of 22 April 2016 (the cost for the publication will be for your account).

Yours sincerely

RONALD RAMABULANA
CEO: NATIONAL AGRICULTURAL MARKETING COUNCIL